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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: L. Jeffrey Kapner III

Art Unit: 2424

Serial No.: 10/035,763

Examiner: Newlin, T. R.

Filing Date: 12/21/2001

Confirmation No.: 3826

For: SYSTEM AND METHOD FOR
SELECTING A PAY PER VIEW PROGRAM
TO BE TRANSMITTED TO A PROGRAM
RECEIVER

Docket No.: A0882

RESPONSE TO OFFICE ACTION DATED MARCH 17, 2009

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office action mailed on March 17, 2009 for the above-identified patent application, please consider the following amendments to the claims and consider the following remarks.

Amendments to the **Claims** are reflected in the listing of claims that begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.